



BEE FRIENDLY TRUST
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<http://www.beefriendlytrust.org/>
Registered charity: 1161614

PRESS RELEASE

For immediate release

BRITISH BEE CHARITY CELEBRATES FIRST EVER WORLD BEE DAY



Sunday, 20 May 2018 marks the first ever World Bee Day. The day has been declared World Bee Day by the United Nations to draw global public attention to the importance of preserving bees and other pollinators.

- **One third of global food production depends on bees, yet in the past 50 years, Defra has reported a worrying decline in wild and honey bee populations.**

The Bee Friendly Trust is a charity that is already working hard to preserve bees and pollinators by creating a nationwide network of flowering habitats on sites such as railway station platforms. To celebrate the first ever World Bee Day, the Bee Friendly Trust is pleased to announce the following projects:

- A charity collaboration with the **British Blanket Company**. For every blanket sold from the Beehive Collection between 18 April and 18 July 2018, £1.50 will be donated to the Bee Friendly Trust to ensure their vital work can continue.
- Fundraising activities will be taking place throughout London; watch out for the Bee Friendly Trust's **Beemobile** and **Waggle Dancers** at Liverpool Street Station, London on 16th May.
- The installation of new Bee Friendly Trust planters and wildlife gardens at stations including Thames Ditton, Surrey; Stoneham Park, Hove; and **Putney Bridge, London**.

Luke Dixon, founder of the Bee Friendly Trust, says: "We are pleased that the importance of bees has finally been recognised with World Bee Day. Bees and other pollinators are

crucial in ensuring food security yet their populations are incredibly fragile. But, by planting bee-friendly plants in your garden, by volunteering with the Bee Friendly Trust, or simply by buying one of our charity blankets, you can make a real difference. Together, we can keep Britain – and the world - buzzing.”

ENDS

For further information and high-res images to support this story, or to arrange an interview with a member of the Bee Friendly Trust team, please contact: Emma Pritchard:

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Editor's note:

The Bee Friendly Trust was founded in 2015 to give honeybees and other pollinators the habitats they need to thrive – and to inspire individuals and communities to nurture and sustain these habitats for the future. It is doing this in many ways:

- By installing bee-friendly flowering planters along existing transport lines, and working with railway authorities, community groups, station staff and local volunteers, to establish an interconnected network of pollinator corridors and habitats

- By creating micro wildlife reserves on areas of disused land, complete with educational signage, to engage and educate adults and children, alike
- By liaising with architects and developers to create a new generation of pollinator-friendly sites
- By leading educational workshops and participatory sessions at schools and festivals nationwide, via its 'Beemobile', a creative and interactive classroom on wheels

Current projects include working with Transport for London, South West Trains, Network Rail and Community Rail Partnerships to install planters and micro nature reserves on train stations nationwide. The Bee Friendly Trust relies heavily on public donation and volunteer support. To find out more, visit <http://www.beefriendlytrust.org/>.

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